

## REPLY SLIP

### Highland Fairtrade Directory

We aim to make the Highland Region Fairtrade Directory as representative as possible. It is therefore important that you include your details no matter how big or small your Fairtrade business, organisation or activity is.

Name of business/organisation/activity:

Address and Postcode:

Telephone number:

Email address:

Type of business/organisation/activity:

Do you currently have Fairtrade status:

Yes  No

**Please return to:**  
Fairtrade Directory  
Chief Executive's Service  
The Highland Council  
HQ Glenurquhart Road  
Inverness IV3 5NX

This form can also be completed online at:  
[www.highland.gov.uk/fairtrade](http://www.highland.gov.uk/fairtrade)

## USEFUL CONTACTS

[www.fairtrade.org.uk](http://www.fairtrade.org.uk)  
[www.fairtradeinverness.org.uk](http://www.fairtradeinverness.org.uk)  
[www.scottishfairtradeforum.org.uk](http://www.scottishfairtradeforum.org.uk)  
[www.globaldimension.highlandschools.org.uk](http://www.globaldimension.highlandschools.org.uk)  
[www.highland.gov.uk](http://www.highland.gov.uk)



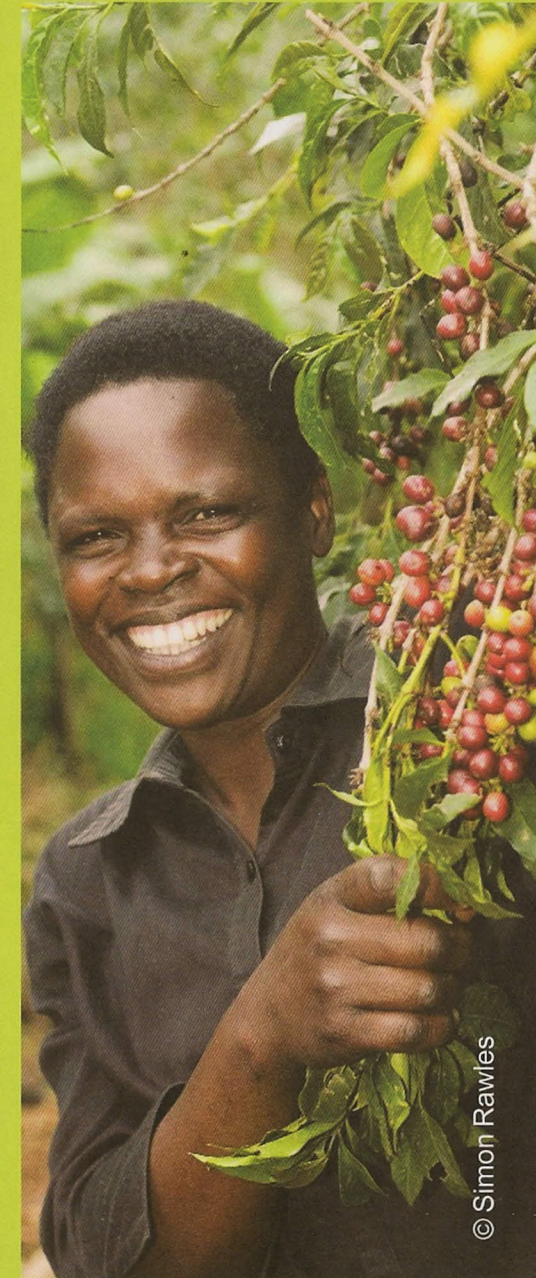
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Look for this Mark

# Let's make the Highlands a FAIRTRADE ZONE

# FAIRTRADE



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# Why should the Highland area become a FAIRTRADE ZONE?

## What is Fairtrade?

Fairtrade is about better prices, decent working conditions, sustainable development and fair terms of trade for farmers and workers in the developing world. Fairtrade guarantees producer organisations a fair and stable price for their products that covers their costs and enables them to support their families and invest in a better future. The Fairtrade movement empowers citizens to campaign for an international trade system based on justice and fairness.

## What are the benefits?

It's a great way to make a positive impact on the lives of over 7 million people in the developing world. The range of Fairtrade products is increasing each year. By buying these products you can make a real difference.

## FAIRTRADE:

**Encourages** people to think about where their food comes from, the people behind the product, and this awareness can bring about benefits to local producers.

**Promotes** civic pride and opportunities for shared action and celebration.

**Demonstrates** a commitment to sustainable development by giving producers in developing countries the trade terms they need to create a more sustainable future through our everyday purchases.

**Creates** opportunities to work and engage with the community.

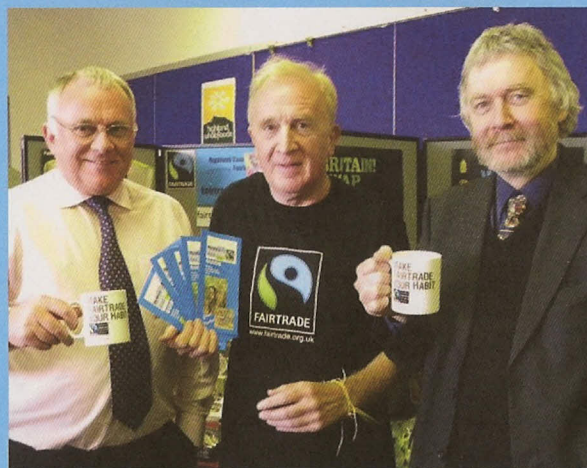
## Fairtrade in the Highlands

Within the Highlands there is strong support for Fairtrade with a number of communities having obtained Fairtrade status. However we want to do more and this is why The Highland Council is supporting the aim of the Highlands becoming a Fairtrade Zone.

## We need your help

If the Highlands are to become a Fairtrade Zone, we need to demonstrate that communities, groups, organisations and companies are supportive of Fairtrade. That is why we are setting up a Fairtrade Directory, you can show a commitment to Fairtrade by having an entry in our online directory. Please return the reply slip or complete it online at:

[www.highland.gov.uk/fairtrade](http://www.highland.gov.uk/fairtrade)



Councillor Hamish Wood, Chair of the Fairtrade Working Group (centre), pictured with Convener Sandy Park (left) and Leader of the Administration Michael Foxley.



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**FAIRTRADE**  
products



[www.fairtrade.org.uk](http://www.fairtrade.org.uk)



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